



Incentives



M&MR offers a range of flexible and proven incentive programmes designed specifically for company dealerships and distributors. In addition, for over 25 years we have also assisted many clients by generating original tailor-made incentive schemes to underpin staff, distributor and FMCG end-user programmes.

Irrespective of whether you wish to motivate ten or 1,000 people, your staff, distributors or your customers, will all carry within them an aspiration or desire, a hot button, which you can press to enhance their loyalty, improve performance delivery and generate increased sales.

There is no one better at identifying your target audience's hot button than M&MR – and no company more suited to devising an appropriate incentive to press that button.

For further details, simply contact M&MR on **01295 770933**



Annual Programmes

Long-term goals with stunning rewards. These can include activity days themed to the incentive, overseas trips, vouchers or products – all have one thing in common – they create desire, reward achievement, raise awareness and they deliver!

Destination Rewards

Proven time and again to be one of the most effective motivational tools, with 4 key areas that need to be addressed and developed as part of the overall structure:

- CREATE DESIRE - Fire up your targets.
- SET GOALS - Let everyone know what they must achieve to get there.
- MAINTAIN MOMENTUM - Focus on the rewards.
- FULFIL THE PROMISE - Deliver the most exciting event possible.



Call Centre Promotions

Various options are available from ongoing schemes to the more-popular "all-in-one-day incentive" which is themed, colourful, noisy and interactive. They are designed to make staff feel part of the team, reward achievement, recognise individuals, create interest and desire in a product, company or package. Our promotions are not just for Call Centres, but for any business where your office needs a boost 'in situ'. Our Sales Promotion Incentive Fun days are individually designed to grab your staff's attention and motivate them to exceed targets.





One-Off Rewards

Has the team out-achieved itself? Have targets been met? Does the company deserve a pat on the back? There are 1,000 reasons you may want to come up with a one-off reward and, of course, this could be just a bottle of wine or a box of chocolates. For larger rewards, we have any number of suggestions and events which can be arranged to thank, motivate, or boost morale.

Awards Ceremonies

A vital part of success is rewarding and recognising it. Whether creating the right ambience to celebrate the company's success or recognising individual contributions, M&MR can provide the service, creativity and elements you're looking for.

A Night At The Oscars

Possibly the most popular form of award ceremony. Bring the glitz & glamour of Hollywood directly to your door with the objective of making guests feel like superstars – it's 'red carpet treatment' all the way.

"This Is Your Life"

A combination of a "profile", "Oscars Evening" and quiz, this event is designed specifically to honour individuals or groups, either as a reward, incentive, 'departing gift', morale boosting occasion or just for fun! This event relies on full audience participation in a mix of showcase and game show – the results are unique, very entertaining and, of course, highly memorable for all those concerned!

Interactive Game Shows

Incentivise your staff by offering them the opportunity of taking part in one of their favourite TV game shows. All they have to do is meet their targets and they will have the opportunity of competing in their very own 'Who Wants To Be A Millionaire', 'Mr and Mrs', 'Family Fortunes' or 'Test The Nation' to name but a few. Not only do they win the chance of taking centre stage in the event but they also have the opportunity of winning further prizes if they succeed in the show, a double incentive! At M&MR we are experienced in delivering game show events, providing complete event management from planning and monitoring sales levels right through to delivery and complete audio visual support.

".. an absolutely fabulous day - you guys were great. Created a huge buzz in the office & now following up with actions. Many thanks - we will be back for more."

"Thank you so much for all the work you did for us - the feedback was really positive and everyone had a great time. So thank you again and please also pass on our thanks to the others in your team."

"I would just like to say that on behalf of the gang in the 'front office' - we all had a super-dooop time, thanks to the excellent organisation, and your accommodating approach and humour. We have the go ahead for another day.....and I will be in touch shortly."

