



M&MR Corporate Social Responsibility



Becoming carbon neutral

"Many are agreed that climate change may be one of the greatest threats facing the planet. Businesses have a huge impact on the environment and must take responsibility for their actions."

(Climate Change and Global Warming, Anup Shah, 1 January 2008, <http://www.globalissues.org/Envissues/GlobalWarming.asp>)

Everyone has a responsibility to look after the planet we all inhabit. As a business, M&MR takes this duty very seriously. We actively seek to create memorable events that have minimum impact on the world around us.

Our stated clear and open policy is to reduce our carbon footprint across all of our events and through our day-to-day business activities.

Whether it is venue planning, transportation needs, recycling materials or simple energy use, everyone at M&MR is truly focussed on what is important now and for future generations.

As a company this is a commitment that impacts on all areas of our activity:

Event Planning

- Developing events that are ecologically sympathetic with the venue and its environment
- Continually seeking environmentally friendly products to offer clients for merchandising at exhibitions and road shows
- Sourcing carbon offsetting options for clients who may wish to minimise an event's impact on the environment by planting a hardwood tree at Drybank Farm, our local countryside venue
- Developing a 'Green Conference' package option
- Working with venues that can provide locally sourced produce
- Minimising our contribution to pollution of the environment both at events and at our offices

Our Staff

- Educating our staff about the vital importance of always considering the 'green angle'
- Ensuring our staff are energy aware

Our suppliers

- Working with local, like-minded companies who are committed to reducing their impact on the environment





Transportation

- Seeking to minimise transportation to and from our events
- Striving to provide greener transport options for our clients and working with suitable venues within the smallest travelling distance for delegates

Day to day

- Using electronic means of communication wherever possible and decreasing our paper use
- Recycling 100% of all office paper and, where possible, re-using equipment and materials from events
- Recycling all card, glass, cans and plastic office waste and specifying recycled products for our office environment
- Adhering to all legislative requirements we are set as a business

Working with M&MR ensures that you are with a company that takes its responsibilities to heart.

